

**Matrix Capital Trust** 

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# **Executive Summary**

Matrix Capital Trust is an award-winning agency specializing in cutting-edge technology solutions for government and private sector clients. We deliver custom software development, Al-driven digital marketing, STEM education, and AR/VR innovation, empowering organizations to thrive and drive impactful change. Our mission is to empower future leaders through strategic investments in STEM, business development, and innovation, fostering smart, sustainable communities and transformative pathways to self-sufficiency and global impact We are ready to deliver innovative, secure, and impactful solutions tailored to your needs. Let's discuss how Matrix Capital Trust can help you achieve your goals and drive measurable results.

## **CORE COMPETENCIES**

- Custom Software Development
- → Artificial Intelligence (AI) & Data Analytics Solutions
- ⇒ Augmented Reality (AR) & Virtual Reality (VR) Applications
- Digital Marketing & eLearning Platforms
- ⇒ STEM Education & Workforce Training Programs
- Management Consulting & Project Management
- eSports Program Development and Community Engagement
- Compliance and Regulatory Systems for Financial and Government Sectors

## **DIFFERENTIATORS**

- Award-winning, mission-driven leadership with deep expertise in technology, education, and community transformation.
- ⇒ Pioneers in AR/VR, AI, and eSports for social impact, with a focus on underserved communities and workforce development.
- Customizable, client-centric solutions leveraging advanced technology and cross-sector collaboration.
- Strong record of compliance, security, and operational excellence.
- Open networking culture-building and leading high-performing, diverse teams for maximum impact.

#### PAST PERFORMANCE

- Awarded \$1.03M HUD grant to implement the HomeSafe: Aging-in-Place Program, providing essential home modifications that improve safety, accessibility, and quality of life for low-income seniors.
- Led national and city-level technology, education, and redevelopment initiatives, including affordable housing and workforce development projects.
- → Delivered enterprise Al, eSports, and digital engagement programs for government, educational, and nonprofit sectors.
- Recognized for successful collaboration with municipal and federal agencies, and honored for commitment to equity and social compliance.
- Developed and managed multi-million dollar real estate and technology projects, including public-private partnerships and HUD-related initiatives.

## **BUSINESS DATA**

DUNS: #
CAGE Code

Accept Credit & Purchase Cards

### **NAICS CODES**

- **541511** Custom Computer Programming Services
- **541512** Computer Systems Design Services
- **541513** Computer Facilities Management Services
- **541519** Other Computer Related Services
- 541611 Administrative Management & General Management Consulting Services
- **541618** Other Management Consulting Services
- 611420 Computer Training
- 611430 Professional and Management Development Training
- **519190** All Other Information Services
- **541990** All Other Professional, Scientific, and Technical Services

#### CERTIFICATIONS

Certifications: SOC 1 Type 2 and SOC 2 Type 1 certifications for security, availability, and processing integrity (Matrix Applications)

Certifications: PMP (Project Management Professional) – Dr. Morris Hunter, CTO

Certifications: Topsecret Security Clearance – United States Air Force (Morris Hunter)



